

Industry Perspective on Peanut Sustainability

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The presenter has been involved with the American Peanut Council Sustainability initiative for over 10 years and will review the evolution of the program. He will also touch on the perspectives of retailers/manufacturers, shellers, growers and researchers.

Peanuts have a relatively low environmental impact compared to other protein sources. Getting the best possible data to support this has been a major focus of the initiative with the Field to Market Fieldprint Calculator being our chosen tool. This allows us to have peer reviewed science to support our story. Additionally, the Peanut Foundation supports projects that improve the environmental footprint of peanuts such as higher yielding disease resistant varieties and which reduce inputs and improve yields.