



# Sponsorship Opportunity

52<sup>nd</sup> APRES Annual Meeting  
Virtual Meeting - July 14-15, 2020

## SUSTAINING MEMBER SPONSOR 2020

*I invite you to be an APRES Sustaining Member Sponsor, but let me tell you a little bit about this year's meeting before I get to how your sponsorship can be beneficial to both APRES and your company....*

The **2020 APRES Virtual Annual Meeting will be July 14-15** and launches APRES into a new technology driven delivery method that will bring APRES members the latest developments in peanut research and education directly into your home and/or office through a combination of **live webinars and recorded presentations** beginning July 14.

The **live webinars** will host our **General Session on Production, Strategies, & Challenges**; our **Symposium on Aflatoxin and Drought Tolerance**; and allow our graduate students to still compete in the **Joe Sugg Oral Presentation Graduate Student Competition**. (Maybe a future employee of your company??!!)

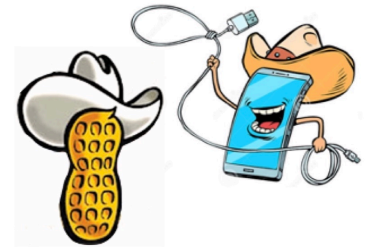
It is the **recorded presentation section** of the meeting we hope you will find the most beneficial to your organization. **All 100+ abstracts** accepted for presentation will be **recorded individually** via a narrated PowerPoint presentation. Each of these 2-12 minute presentations will be loaded onto the APRES YouTube channel with a private setting. APRES will host a **Members-only APRES Meeting Program page** on its website with the titles and author of each presentation, which will link it to the respective video. APRES Members and Sponsors will have exclusive access to these presentations until January 1, 2021.

A **Sustaining Member Sponsor (\$1,000)** of the 2020 APRES Virtual Annual Meeting is invited to **be a part of the recorded program**. A Sustaining Member Sponsor will submit a **company/organization promotional/educational video** (up to 12 minutes in length) and will be included in the list of presentations APRES members can view at their leisure beginning July 14th. In addition to a promotional video, Sustaining Member Sponsors will receive **one complimentary APRES membership** and **one complimentary registration** to the 2020 APRES Virtual Annual Meeting, which includes exclusive access to both the live webinars and all recorded presentations.

Thank You for Your Consideration.

Barry Tillman  
President, APRES

APRES is a 501(c)3 organization.  
Tax ID #73-7040074



## Benefits of Sponsorship

▪ Be Part of the 2020 Virtual Program with Your Corporate/Organization Promotional/Educational Video
▪ One Complimentary 2020 Virtual Annual Meeting Registration
▪ One Complimentary 2020-21 APRES Membership
▪ Subscription to Peanut Science & Access to 50 Years of Research
▪ Corporate Logo & Link – Online Donor List
▪ Corporate Listing in 2020 Proceedings (in perpetuity)
▪ Website Recognition as a Sustaining APRES Member
▪ Logo – Scrolling List of Sponsors on APRES Website Home Page
▪ Logo – Pre and Post Event Press Releases

**\* Increase Your Visibility**

**\* Boost Your Advertising**

**\* Maximize Your Reach**

**\* Strengthen Your Brand**

*Sponsorships are a great way to show your appreciation and support for those who commit their energy, ingenuity, enterprise, time, initiative, resources and effort to peanut research and education for the growth, production, delivery, and sale of quality peanuts and peanut products.*