



Public Relations Committee Meeting

Dylan Wann, Chair
June 18, 2020

AGENDA

- 1) Updates on current necrology report
 - a. Richard Rudolph, Bayer
 - b. Tom Beaty, Universal Blancers
 - c. Mary Webb, Texas Peanut Producers Board
 - d. Gregory Sayer
 - e. Jasper B. Sanfilippo, Sr., Sanfilippo Peanuts
 - f. Ernest Harvey, Golden Panut
 - f. Any others?
- 2) Notable retirements in past year
 - a. None of record yet – any updates?
 - b. Patrick Archer, American Peanut Council retiring in 1.5 years
- 3) Updates on cross-promotion with NPB and Peanut Institute at 2020 APRES meetings
 - a. General Session program -- Gary Schwarzlose
 - b. Discuss cross-promotion options for 2021 meetings (TPPB, NPB, Peanut Institute, etc.)

Ideas for 2020 have been postponed to 2021

1. Community Fun Run
2. Press and/or dietician lunch during 2021 meeting with TPPB & NPB & PI
3. Ask the Experts session

- 4) Updates on potential collaboration with AAGB and IPGI for international meetings
 - a. Dylan Wann

The AAGB meeting is due to come back to the United States in 2023; discussion ongoing about having a joint meeting. EO asked to include additional space for 2023 in anticipation of a joint event.

- 5) Other business/updates
 1. Virtual Ice Cream Social for 2020 Annual Meeting
 2. World Peanut Meeting in Argentina - Virtual Format
 3. APRES should consider doing more webinars in the future on a variety of topic, such as world peanut production research.
 4. Consider changing current Annual Meeting structure to hold Committee meetings in advance all the time to free up more program time for more research discussion